

## Peer Review Plan

Preliminary Title: Assessing the Growth of U.S. Broiler Exports

Type of Report (ERR,EIB,EB,SO) Special Outlook Report

Agency: Economic Research Service [X] Influential Scientific Information  
USDA [ ] Highly Influential Scientific Assessment

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Subject of Review: The United States is the world's second largest broiler exporter, and exports have become a significant and valuable source of income for the U.S. broiler industry. This study highlights the growth in broiler exports to several major markets. Factors that had an impact on U.S. broiler exports include increased efficiency in domestic production, income and population growth in destination markets, exchange rate shifts, trade policy and trade conflicts, and relative price changes for other meats. Exports have benefited in particular from foreign markets that prefer cuts that are less valued in the United States and from the general expansion of U.S. broiler production—stimulated in part by slower price increases than for most competing products, especially beef and pork. Continued growth in domestic broiler production is projected to boost U.S. broiler exports by an additional 9 -percent from 2012 through 2021.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [ ] Panel Review [X] Individual Reviewers

[ ] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 07/31/12 End: 5/30/13 Completed: 5/30/13

Number of Reviewers: [ ] 3 or fewer [X] 4 to 10 [ ] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [ ] Designated Outside Organization  
Organization's Name:

Opportunities for Public Comment? [ ] Yes [X] No

If yes, briefly state how and when these opportunities will be provided:

How:

When:

Peer Reviewers Provided with Public Comments?      Yes                      No  
Public Nominations Requested for Review Panel?      Yes                      No

