Peer Review Plan

Preliminary Title: From Where the Buffalo Roam: India's Beef Exports

Type of Report   SOR
(ERR, EIB, EB,
TB, SOR,)

                                                    [X]   Influential Scientific Information

Agency: Economic Research Service   [ ]   Highly Influential Scientific Assessment
                      USDA

Agency Contact: Mark Jekanowski, mjekanowski@ers.usda.gov

Subject of Review: Since the late 2000s, India's exports of beef—specifically water buffalo meat—have
                      expanded rapidly, with India moving just ahead of Brazil to become the world's
                      largest exporter in 2014. India's emergence as a major beef exporter has implications
                      for the United States and other beef exporters who seek to expand exports to the
                      primarily developing country markets now served by India. This study examines the
                      available data and information on India's beef exports, the size and export potential of
                      its water buffalo herd, and its export-oriented beef processing industry. The key
                      questions to be addressed concern the potential for continued growth in demand for
                      buffalo meat among current and possible future Indian markets, India's potential to
                      continue to expand production and exports of buffalo meat, and the implications for
                      US competitiveness in world markets.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis,
                      transparent explanation of methods, objective interpretation of results, and effective
                      communication to the intended audience.

Type of Review: [ ]   Panel Review   [X]   Individual Reviewers

                             [ ]   Alternative Process (Briefly Explain):

Timing of Review (Est.):   Start: 09/23/15   End: 02/09/16   Completed: 02/09/16

Number of Reviewers: [ ]   3 or   [X]   4 to 10   [ ]   More than 10
                                 fewer

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X]   Agency   [ ]   Designated Outside
                                                                   Organization
                                              Organization's Name:

Opportunities for Public Comment?   [ ]   Yes   [X]   No
     If yes, briefly state how and when these opportunities will be provided:
     How:
     When:
Peer Reviewers Provided with Public Comments?   [ ]   Yes   [X]   No
Public Nominations Requested for Review Panel?   [ ]   Yes   [X]   No

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