ERS Peer Review Plan

Preliminary Title:	Shrinking Market Share of U.S. Agricultural Exports in Southeast Asia

Type of Report (ERR, EIB, EB)	EIB		
		[X]	Influential Scientific Information
Agency:	Economic Research Service USDA	[ ]	Highly Influential Scientific Assessment
Agency Contact:	Kelly Maguire, kelly.b.maguire@usda.gov		

Subject of Review: Southeast Asia is one of the world's most dynamic and diverse economic regions, and a promising overseas market for U.S. agricultural goods. The region is growing rapidly in terms of both gross domestic product (GDP) and population and is already the third largest regional market for U.S. agricultural exports. Southeast Asia's tropical climate produces plantation crops such as palm oil, rubber, tropical fruit, and fish, but the climate is not favorable for production of temperate region crops grown in the United States such as wheat, corn, soybeans, deciduous fruit such as apples and berries, and dairy products. Therefore, Southeast Asia has the potential to be an important overseas market for U.S. agricultural products, but it is also a coveted market for major competitors of U.S. agricultural products. This report analyzes trade data to determine historical trends, assess the potential of increasing the role of Southeast Asia as an export market for U.S. agricultural products, and to determine which countries compete effectively with the United States in the region.

Purpose of Review: The purpose of the review is to ensure the high-quality of the economic analysis, transparent explanation of methods, objective interpretation of results, and effective communication to the intended audience.

Type of Review: [ ] Panel Review [X] Individual Reviewers

[ ] Alternative Process (Briefly Explain):

Timing of Review (Est.): Start: 1/5/2024 Completed: 3/25/2024

Number of Reviewers: [ ] 3 or fewer [X] 4 to 10 [ ] More than 10

Primary Disciplines/Types of Expertise Needed for Review: Economists

Reviewers selected by: [X] Agency [ ] Designated Outside Organization

Opportunities for Public Comment? [ ] Yes [X] No

    If yes, briefly state how and when these opportunities will be provided:

    How:

When:

Peer Reviewers Provided with Public Comments?	[ ] Yes	[X] No
Public Nominations Requested for Review Panel?	[ ] Yes	[X] No